



www.visitgilgitbaltistan.gov.pk

Tourism Secretariat

Shahrah-e- Quaid-e-Azam. Near General Bus Stand, Jutial Gilgit

Ph:+92 5811 920173 ,920574

Fax:+92 5811 920511

Tourism Directorate

Naveed Shaheed Road Zulfiqar Abad, Gilgit

Ph:+92 5811 920690,920573

Fax:+92 5811 920689

District Offices

Gilgit : 05811-920458
Skardu : 05815-920663

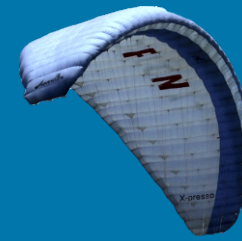
Ghanche : 05816-920185
Diامر :05812-920183

Ghizer: 05814-920327
Astore: 05817:922968

Hunza: 0346-5939075
Nagar: 05813-922053

[Tourism & Culture Department Gilgit Baltistan](#) www.facebook.com/TourismdepartmentGB

Please feel free to connect Tourist Police Help line 1422 24/7 within GB and 05811-930055 outside GB



EVENT CALENDAR 2022



TOURISM & CULTURE DEPARTMENT GILGIT BALTISTAN

MAP OF GILGIT BALTISTAN



**COMMUNITY BASED
EVENTS/
FESTIVALS**

**Khalti Frozen Lake
Ice Festival
January
Venue:
Khalti Lake, Ghizer**

Government of GB and private stakeholders has promoted the region primarily focusing the summer season. On the other hand GB has enormous potential for the tourist to visit and locals to engage themselves in healthy activities. Khalti ice festival is one of the best activities to promote winter tourism in GB.

- Ice Hockey
- Ice skating
- Ice football
- Kids performances
- Cultural performances



**Jashan-e-nouroz
March
Venue:
Skardu**

Nauroz is century's old traditional and cultural event, widely celebrated by the people of Baltistan with great zeal and zest. It keeps alive the centuries old tradition and cultural norms of the region.

- Cultural Show
- Mushaira
- Photo Competition



Jashan-e-tukham Razi

April

Venue:

Yasin, Ghizer

This event locally called Beganic. It is the symbol of the ending of harsh winter and beginning of spring. In this event traditionally people of the area clean their houses and decorate them with wheat flour and sow some wheat seeds in the field. The activities of life began with this festivity, farmers can start to clean water channels and irrigate the field. On this day people specially prepare traditional foods and arrange traditional music.

- Seed sowing Ceremony
- Polo, Haymas, Traditional dance
- Seed sowing, Haymas, Traditional Dance



Ginai Festival

June

Venue:

Hunza/ Nagar

Ginani festivity at Hunza & Nagar is a two in one opportunity for the tourists to enjoy the mountain culture and its grandeur. Ginani is in fact the proclamation of harvesting season in Hunza & Nagar, often celebrated enthusiastically to greet the upcoming golden crop with a hope to bring prosperity and joy into life of mountain people.

- Harvesting Ceremony
- Cultural Show
- Traditional Food
- Traditional Dances



Jashan -e- Ghanche

August

Venue:
Ghanche

Ghanche is the land of Tourism and the nestle of free style polo. Jashn-e-Ghanche is part of Tourism and Culture Calendar of event which is celebrated every year. These kinds of activities provide opportunities to the tourist visitors and general public to be witness and entertain. It play pivotal role to preserve and revival of culture and tradition of the region.

- Polo Tournament
- Cultural Show
- Traditional Dance



Baba Ghundi Festival

August

Venue:
Chipursan, Hunza

Chipursan valley is one of the remotest areas in Gilgit Baltistan. This place is mostly known as ziarat "Baba Ghundi" lying at the extreme corner of the valley. The valley has a fragile economy only based on agriculture and livestock. During this event besides different ceremonies different events of sports are also organized where the entire valley participates with zeal and zest. A large portion of GB populace also participates in the event with zeal and zest.

- Flower wreath at Baba Ghundi Shrine
- Buz Kashi
- Show polo match
- Niza Bozi
- Traditional Songs
- Traditional Dance



World Tourism Day
27th September
Venue:
Gilgit

The United Nations World Tourism Organization announces thematic areas every year to link Tourism with other sectors of the economy. The member signatory countries of UNWTO including Government of Pakistan are supposed to follow the theme announced by the UNWTO for the following year.

- Seminar on World Tourism Day Theme
- Awareness Walk



World Mountain Day
(Baam-e-Duna Film Festival)
10-11 December
Venue:
KIU, Gilgit

Every year UNWTO announces a theme on World Mountain Day and GB Tourism & Culture Department celebrates this event following the theme set by UNWTO.

The festival aims to bring young talent in the field of digital film making & enhances the creative skills besides showcasing, preserving and revitalization of natural beauty and culture of the region.

- Arts & Crafts Exhibition
- Thematic documentaries/
- Short film competition



Shaman Festival
December
Venue:
Bagrote, Gilgit

Traditionally the shamans were believed to profess the events to be happened through trans the events to be happened and heal the souls occupied by superstitious beings. The method of trans is through inhaling the smoke of holy leafs of pine and blood of spinster goat to bring purity and power. The shamans conceive enthralling powers from traditional flute. Bagrote is still considered culturally rich for indigenous shamanism.

- Shaman Dance
- Traditional Shaap
- Traditional Food



Jashan -e- Mayfang
21 December
Venue:
Shigar/ Kharmang

Jashn-e-Mayfang is a centuries old tradition of Baltistan Division. People actively participate in this event to revive their cultural values

- Cultural Dress Demonstration
- Juniper Fire
- Balloons Show



Spring Blossom Festival
March/ April
Venue:
All Districts

Tourism Department Gilgit Baltistan is celebrating Spring Blossom Festival through its district offices and District festival committees since 2005 in all over Gilgit Baltistan. The objective of the festival is to preserve and highlight the traditions of GB to attract national and international tourists during spring blossom season. It also contributes tremendously to link cultural resources with economic activities. Spring Blossom is the sign of rebirth in GB

- Polo tournament
- Cultural Night
- Cultural show
- Mushaira
- Zakh competition
- Traditional food festival
- Traditional dance(mandoq talmo, skin chan bargam)
- Rock climbing
- Meena bazaar/ women mela



**REGIONAL
LEVEL EVENTS/
FESTIVALS**

Tour De Khunjerab

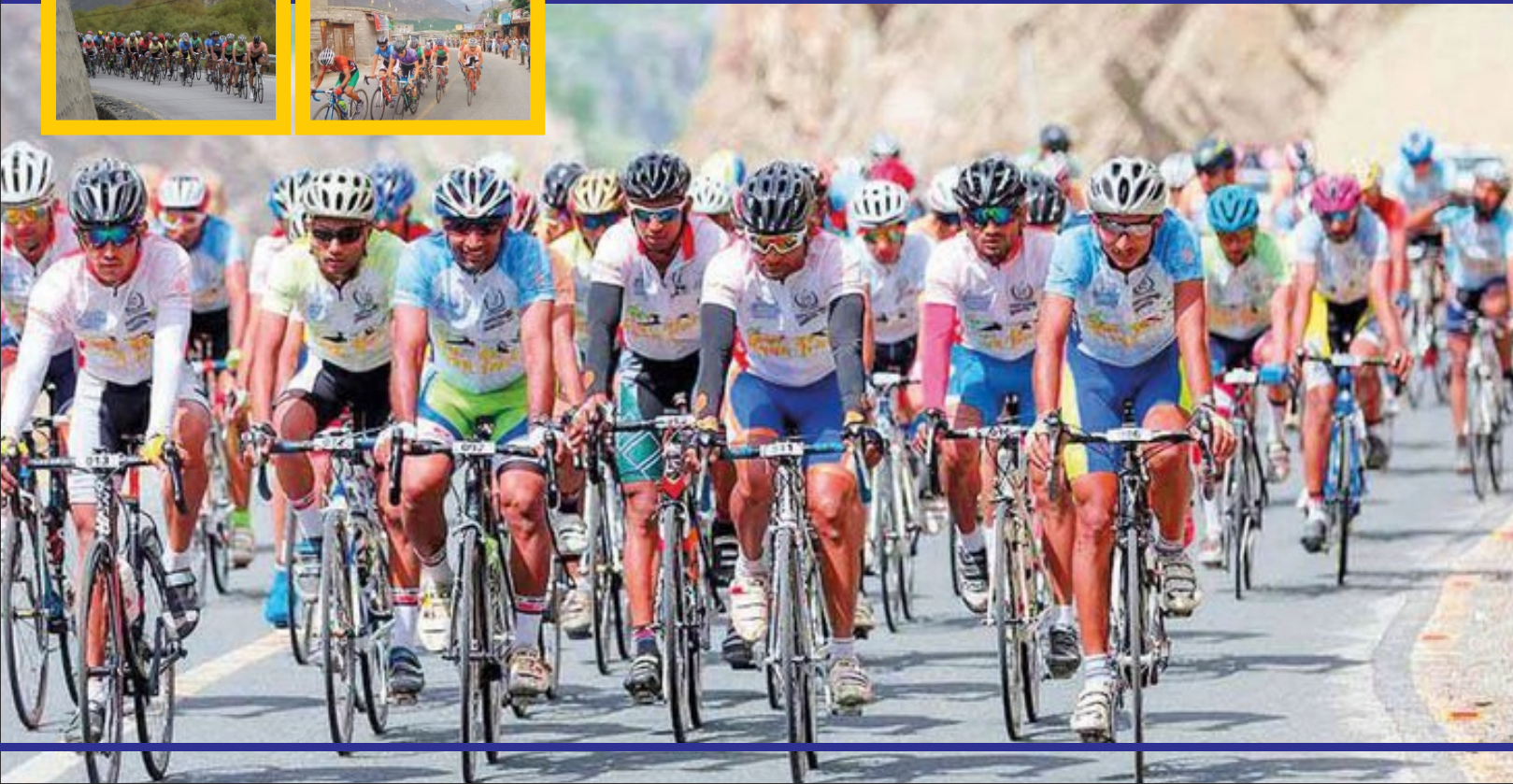
June

Venue:

Gilgit/ Hunza/ Nagar

TDK Cycle race has achieved resounding success with complete coverage by national and international media. National and International cyclists are participating in the event making it a prominent feature for promotion of tourism and adventure industry of Gilgit Baltistan. The success of previous editions of this event has helped promote a positive image of Pakistan in the international community. The improved law and order situation, harmony and enhanced domestic & international tourist flow to Pakistan and GB are one of the key dividends of TKD.

- Opening Ceremony
- Cultural Night
- 5 stage Cycle Race
- Traditional Food
- Cycle Rally
- Closing Ceremony



Sarfaranga Desert Jeep Rally

July

Venue:

Shigar

Sarfaranga is a unique desert having mountains, snow and desert simultaneously. A mega event of Jeep & motor bike race at Sarfaranga creates a colorful juncture. It plays vital role to promote tourism in the region. This is the best entertaining event for the locals and providing the opportunities to market the local products and introduce the hidden treasures of Gilgit Baltistan.

- Jeep Race
- Motor bike Race
- Cultural Show
- Traditional Food
- Juniper Fires



Rama Polo Tournament

August

Venue:

Rama, Astore

Traditionally the shamans were believed to profess the events to be happened through trans the events to be happened and heal the souls occupied by superstitious beings. The method of trans is through inhaling the smoke of holy leafs of pine and blood of spinster goat to bring purity and power. The shamans conceive enthralling powers from traditional flute. Bagrote is still considered culturally rich for indigenous shamanism.

- Shaman Dance
- Traditional Shaap
- Traditional Food

International Silk Route Festival

September

Venue:
All Gilgit-Baltistan

The Department has celebrated International Silk Route Festival in 2013 which brought together 21 diplomats from 11 Silk Route destinations/ diplomatic missions in Pakistan. 14 national print and electronic media witnessed the event. Government of GB has been participating in many international mega events like ITB Berlin and WTM London etc for many years and gained experience of international mega events. Celebrating this event in 2022 and onwards will help promote Silk Route destinations in GB. Besides it attracts and gives opportunity of exposure to artisan, craftsmen, folkloric musicians, businessmen, tour operators etc. All Silk Route countries celebrate Silk Route Festival every year in month of August, September.

- Cultural Show
- Adbi Mela
- Traditional Food Festival



NATIONAL LEVEL EVENTS

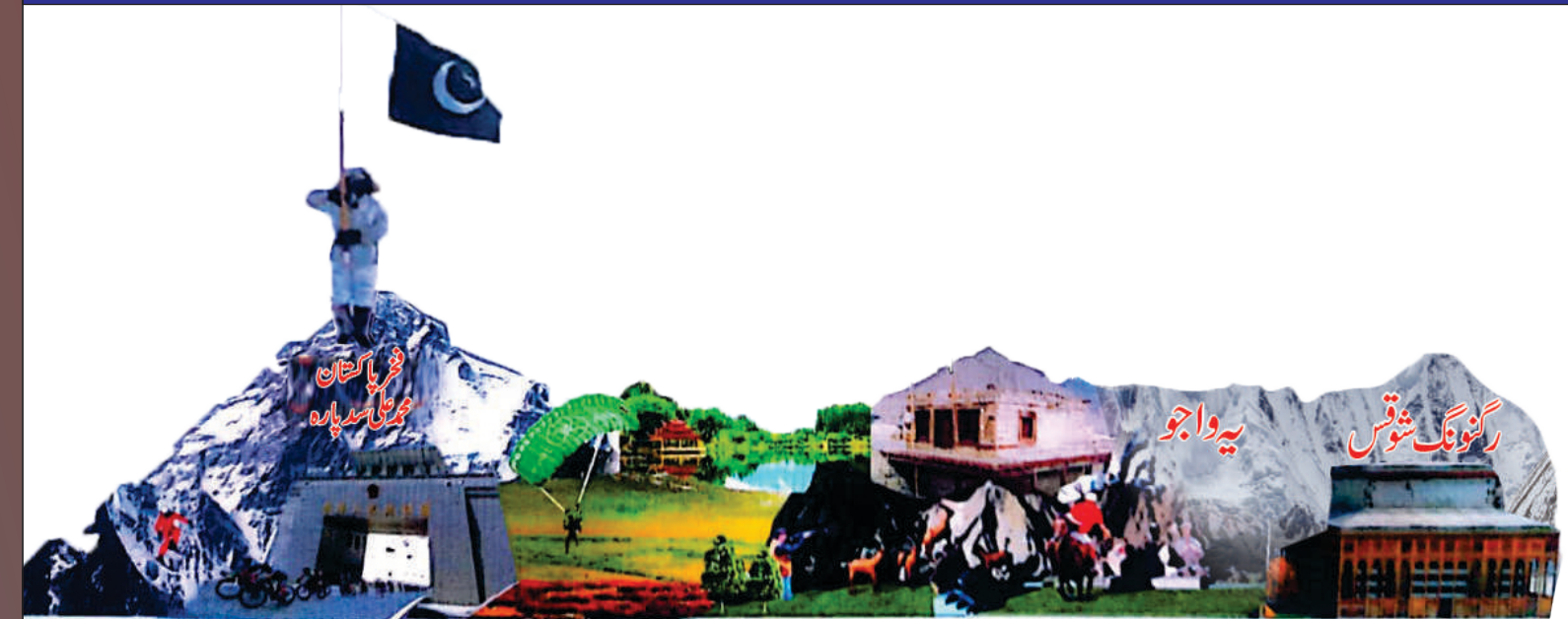
Gilgit-Baltistan Float

23 March

Venue:
Islamabad

Pakistan Day, 23rd March, is celebrated every year under supervision of Pakistan Army at Islamabad Parade Ground. Floats of each province including GB and AJK participate in the event. A Float is constructed having 3-D models of tourism & cultural assets of each region. GB Government participates in the event with full preparation which portrays the entire tourism products of GB.

- Construction of GB Float
- Pipe band
- Promotion of GB Culture



Gilgit Baltistan - Jewel of Pakistan

Special salute to Mr. Muhammad Ali Sadpara (Pakistan) Mr. Johan Snori (Iceland) Mr. Juan Pablo Mohri (Chile)

Shandur Polo Tournament

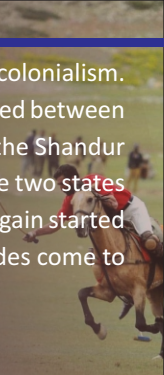
July

Venue:

Shandur Top, Ghizer

Polo has been the game of two empires of Chitral and Ghizer long ago during the British colonialism. The British ruler also continued this game during their regimes as a traditional game played between the two identical communities of Ghizer and Chitral. After independence polo play at the Shandur pass was arranged annually by the States up to mid of 60's and for unknown reasons the two states abandoned the Shandur Polo for more than 20 years. Government of GB and KPK have again started the centuries old tradition on the world highest ground, Shandur. People from both sides come to support their teams with zeal and zest.

- Polo Tournament
- Paragliding
- Cultural Show
- Aatish bazi



Pakistan Travel Mart

October

Venue:

Karachi

Pakistan Travel Mart is considered to be the definitive and exclusive platform to brand Tourism & Culture products of Gilgit Baltistan to national and international market. GB Pavilion is constructed and decorated with cultural depiction and regional tourism potential. An official delegation accompanied by tour operators visits PTM for B2B meetings.

- Construction of GB Pavilion
- Cultural Exhibition
- Promotional Material display



Lok Virsa Islamabad

November

Venue:

Shahkarparian, Islamabad

Lok Virsa Islamabad conducts a cultural event by inviting all provincial governments of Pakistan including GB Govt. and AJK Govt. Pakistan is culturally a diverse country. All provinces construct their pavilion at Shahkarparian Islamabad and depict their cultural assets and diversity by establishing different stalls of handicrafts, dry fruits, cultural foods and conducting a cultural night for each region. GB Government actively participates in the event along with different artisans and cultural assets of GB. GB Pavilion always attracts the visitors and remains the pivotal organ in the event.

- Construction of GB Pavillion
- Cultural Show
- Cultural Food Stalls
- Handicrafts stalls
- Dry fruit stalls
- Artisan at work
- Wood and stone handmade utensils



INTERNATIONAL LEVEL EVENTS

Dubai Expo
February
Venue:
Dubai

Dubai Expo has a venue spreading on 200 hectare site where approximately 250 participants represent nations, international organizations, companies, NGO's and universities with more than 25 million expected visits. With its central theme of "Connecting Minds, Creating the Future" and subtheme, "Opportunity, Mobility and Sustainability" it is committed to convening the global community and inspiring people to collaborate towards creating a better future.

Government of GB will participate with other counterparts from Pakistan to build, "Discover Pakistan Pavilion" where Tourism & Culture assets of GB will be showcased to attract more & more international tourists to GB.

- Investment Conference
- Cultural Performance
- Destination attractions

New York City Travel & adventure Show
28-30 January
Venue:
New York

Pakistan Travel Mart is considered to be the definitive and exclusive platform to brand Tourism & Culture products of Gilgit Baltistan to national and international market.

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- Construction of GB Pavilion
- Cultural Exhibition
- Promotional Material display



ITB Berlin, Germany
March
Venue:
Berlin, Germany

ITB Berlin is a venue that provides an opportunity to promote the rich tourism potentials of Gilgit Baltistan to the world's leading travel and tourism arena. The Tourism Department GB is successfully participating in the event since 2012 and promoting Gilgit Baltistan as tourist destination and peaceful & heaven for adventurers and culture loving tourists of the world.

- Investment Conference
- Destination attractions

**Beijing International
Tourism Expo (BITE)**
3-7 September
Venue:
Beijing

Pakistan Travel Mart is considered to be the definitive and exclusive platform to brand Tourism & Culture products of Gilgit Baltistan to national and international market. GB Pavilion is constructed and decorated with cultural depiction and regional tourism potential. An official delegation accompanied by tour operators visits PTM for B2B meetings.

- Construction of GB Pavilion
- Cultural Exhibition
- Promotional Material display



World Tourism Mart November Venue: London

World Travel Mart is one of the leading global event for the travel industry to meet industry professionals and conduct business deals. The Government of GB has also been participating in this mega event for global reach and introducing Gilgit Baltistan as the best tourist destination in the world. GB high officials & designated tour operators of Pakistan conduct B2B meetings with government officials, media personnels and travel professionals of the participating countries.

- Investment Conference
- Cultural Performance
- Destination attractions



TRAVEL TIPS

- ▶ Confirm your air tickets timely
- ▶ Confirm your hotel reservations before traveling
- ▶ Get first-hand information about road condition
- ▶ Support the community by purchasing local handicrafts
- ▶ Keep your national ID card/ passport along with you
- ▶ Engage local guide for trekking/ camping
- ▶ Use LPG or kerosene for cooking and avoid using firewood
- ▶ Respect local culture, traditions and religious places
- ▶ Do not harm the environment, flora and fauna
- ▶ Avoid excessive breaks while driving at Babusar, Deosai and Khunjerab
- ▶ Using heavy gears minimize risk and ensure safety
- ▶ Dispose of your litter properly and leave the campsite clean
- ▶ Cooperate with GB Tourist Police
- ▶ ***In case of emergency contact with Tourist Police within jurisdiction of GB on 1422 and 05811-930055 outside GB***