

Dated: 06-06-2021

**Government of Pakistan
Cabinet Division
Islamabad**

PAKISTAN TOURISM DEVELOPMENT CORPORATION, a Public Sector Company, functioning under the administrative control of the Cabinet Division is looking for a full-time Managing Director (SPPS-II) to lead the organization during this exciting time of growth of Pakistan's Tourism Industry. The individual should be thoroughly professional and experienced in destination marketing having the requisite qualifications; eager to lead a dynamic team of tourism professionals and be passionate regarding Pakistan's tourism potential and the related tourism opportunities.

1. CITIZEN & AGE LIMIT

Pakistani Citizen with maximum age of 61 years as on closing date of submission of applications.

2. EDUCATIONAL QUALIFICATION & EXPERIENCE

Bachelor (Hons)/ Masters or higher degree in Marketing, Management, Aviation, Travel, Tourism and Hospitality or related field from HEC recognized University with minimum of 15 years professional experience in the relevant field

- Candidates belonging to any of aforesaid sectors, having professional experience in marketing operations, promotions and management, will be considered.
- Must meet the fit and proper criteria as outlined in Public Sector Companies (Corporate Governance) Rules, 2013

3. KEY SKILLS/ ABILITIES

Strong knowledge of the tourism industry including national / international stakeholders;

- Excellent organizational skills with the ability to handle and coordinate multiple projects;
- Strong communication skills across all levels;
- Must be a computer literate and has the ability to work in a tech savvy environment;
- In-depth knowledge of HR and financial management in public or private sector;
- Person having knowledge / research in tourism sector shall be given preference

4. PAY PACKAGE & CONTRACT

- Remuneration package as approved
- The appointment will be made purely on merit and contract basis for a maximum period of two years, extendable for further two years contingent upon result-based performance.

5. INSTRUCTIONS

- Applications on prescribed form, along with related educational / experience degrees / certificates, CNIC, passport size photograph should reach the office of the undersigned with in fifteen (15) days after the publication of the advertisement.
- In case of selection, the candidate serving in a Government Department / Autonomous or Semi-Autonomous Body will have to resign or seek retirement before joining the new assignment.
- Application forms, TORs, Job Descriptions, criteria etc. and detail of SPPS-II can be downloaded from Cabinet Division website www.cabinet.gov.pk and PTDC website www.tourism.gov.pk.
- Incomplete applications, hand-written applications other than prescribed form / documents and late submissions will not be entertained.
- Only Eligible candidates will be called for interview.
- No TA/DA shall be admissible for the interview.

PID (I) 6679/20

Deputy Secretary (Org-II)

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